



Using tools to measure and describe personality can help you to improve your recruitment and selection process, reduce your costs, and improve the performance of your people.

How to get the most out of Personality Measurement Tools

Do you know how you relate to situations and people?

- Are you a people focused, warm and friendly person who cares for the needs of others, defending their rights over and above everything?
- Perhaps you are focused more on the task and the goal ahead of you, looking out for any opportunities, needing to take decisive and immediate action.
- You may be more concerned with the practicalities, weighing up the issues and possibilities, cautious and careful, not prone to leaping in without giving due consideration.
- You may have an eye for detail and processes and procedures. Be thorough methodical, and precise in all you do.

Most likely you are a mix of two or even three of these types?

Do you want to know more about psychometric measurement?

Please enquire for a demonstration on how personality measurement tools can be used to improve your business performance.

You can measure essential work related aspects of an individual's personality including:

- **Strengths**
- **Weaknesses**
- **Communication and Interpersonal Skills**
- **Management Potential**
- **Sales Potential**

It is possible to describe essential elements of an individual's potential behaviour in the working environment, and indicate the likelihood of changes which may occur when the individual is placed under pressure.

When used in a recruitment and selection process this valuable information enables you to ensure that the essential characteristics of a candidate are properly revealed and assessed through effective recruitment interviewing techniques.

Why does it help to know?

Because you can then ensure you have the right people in the right jobs. This means that people will perform much more effectively, be successful and contribute to the success of your business.